

2023 Illinois International Visitation

 Lincoln's Tomb,
Springfield

Illinois saw a significant increase in international visitors to the state in 2023, marking a momentous milestone in tourism growth for Illinois. Tourism Economics, in partnership with the Illinois Office of Tourism, provides annual international economic impact and visitation estimates for Illinois. The International States Travel (IST) data provides a summary of international travel to the U.S. leveraging multiple sources to arrive at final estimates.

We welcomed:



 **Up 39%** (1,551,800) from 2022

Made up of




Overseas
1,347,000
↑ Up 40%



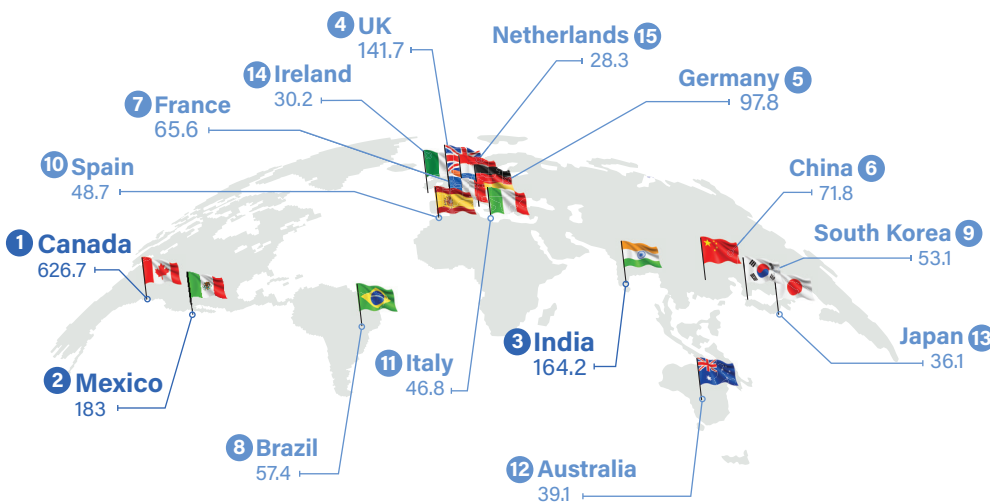
Canada
627,000
↑ Up 48%



Mexico
183,000
↑ Up 12%



Top Markets for Visitation to Illinois (in thousands)



Top Growth in Visitation from Top Illinois Markets (2019 - 2023)



India
55%



Canada
33%



Ireland
26%



Italy
16%



Spain
14%



International visitors
spent nearly
\$2.7 Billion in Illinois in 2023

↑ Up 46.8%



Top Markets for Spending (\$ in millions)

1	Canada	\$393.2
2	India	\$275.1
3	UK	\$211.7
4	China	\$154.5
5	Germany	\$149.9
6	Brazil	\$120.1
7	Australia	\$96.7
8	France	\$87.6
9	South Korea	\$83.8
10	Spain	\$68.8
11	Italy	\$67.8
12	Mexico	\$67.8
13	Japan	\$52.0
14	Ireland	\$50.4
15	Switzerland	\$44.1



Top Growth in Spending from Top Illinois Markets (2019 - 2023)

1



Canada
67%

2



Ireland
67%

3



Italy
56%

4



Spain
51%

5



India
39%

6



France
33%

7



Germany
24%

8



Switzerland
14%

9



Australia
3%

